JAY jb iv BALDWIN

Post Office Box 1352
Pataskala, OH 43062
(614) 859-5292
contact@jaybaldwin.com

Web Director/Ninja, Digital Marketer, Microsoft Certified Professional

SYNOPSIS

Positive, conscientious, enthusiastic, results-oriented professional with demonstrated proficiency leading and teaching web development teams. Proven success in establishing new processes and implementing projects. Extremely skilled in problem solving; turns problems into opportunities. Develops effective working relationships with executives, clients and colleagues. Highly adept in several technology platforms.

EXPERIENCE

World Harvest Church, Columbus, Ohio

MAY 2005 - PRESENT

Electronic Ministry Director

JUNE 2011 - PRESENT

Oversee operations and personnel in the Web Department, including web development on sites with millions of visits annually, marketing email development and campaign management, social media marketing, digital advertising, and online streaming. Develop and execute marketing and fulfillment strategies. Serve on marketing team. Regularly report progress and results to executive team members.

- Established an accomplishments-driven career highlighted by promotion from earlier position of Senior Web Developer.

Senior Web Developer

MAY 2005 - JUNE 2011

Responsible for the Software Development Life Cycle (SDLC) of all ministry-owned websites and Internet based technologies. Developed and directed the operation, integration, and optimization of enterprise-class ecommerce applications. Architect solutions. Integrate new technologies with existing in-house data storage implementations while also serving as a PCI Compliance Digital Security Agent.

- Repeatedly recognized for top performance through selection for high-priority and high-importance initiatives.

SKILLS

- ★ HTML5 | CSS3
- ★ JavaScript & jQuery
- ★ C# | VB.NET | PHP
- ★ Microsoft SQL | SSIS
- ★ IIS | Apache | DNS
- ★ Java | Objective-C
- ★ Mobile App Design & Dev
- ★ Android | iOS | Roku Development
- ★ Streaming Media & Tech
- ★ Web & UX/UI Design
- ★ A/B Testing
- ★ Excel | Word
- ★ Team Management

TOOLS & SOFTWARE

- ★ Microsoft Visual Studio
- ★ Apple Xcode
- ★ JIRA | Bitbucket
- ★ SVN | Git | SourceSafe
- ★ SourceTree
- ★ Adobe Photoshop
- ★ Adobe Illustrator
- ★ Brackets | VS Code
- ★ Google Docs & Sheets
- ★ Excel
- ★ Active Directory / Exchange

PLATFORMS

Windows, macOS, Linux, VMware, Android, iOS, Roku

Awaken Technologies Ltd, Columbus, Ohio — *Owner, Developer*

MAY 2012 - PRESENT

Provide a diverse portfolio of technological services to clients, including consultation, computer repair, network appliance installation or configuration, annual security checks, web development, mobile app development, digital marketing, social media marketing, etc.

Radial Studios, Westerville, Ohio — *Web Developer*

SEPTEMBER 2003 - DECEMBER 2006

Use PHP & MySQL to develop robust web applications per project requirements.

Circuit City, Columbus, Ohio — *Product / Tech Specialist*

SEPTEMBER 2003 - MAY 2005

Provide various hardware/software services for customers. Educate customers and employees about technical aspects of computers, cameras, camcorders, and accessories. Assist customers through the product evaluation and purchase process.

Cedar Point, Sandusky, Ohio — *Games Auditor*

JUNE 2003 - SEPTEMBER 2003

Investigate potential theft of Games department employees, audit change machines and coin operated games. Serve in game shifts to provide excellent customer service and to investigate coworkers.

EDUCATION

The Ohio State University, Columbus, Ohio

AUGUST 2010 - JUNE 2011

Computer Information Science coursework; Dean's list

Valor Christian College, Columbus, Ohio

JANUARY 2004 - MAY 2005

Pastoral and General Church Leadership coursework

PROJECTS

ErrorZilla Mod: Extension for Mozilla Firefox to help web developers troubleshoot. Peak estimated at 250,000 installations.

Verizon Usage Monitor: Extension for Mozilla Firefox to help Verizon Wireless customers keep watch on talk & text consumption to prevent overage fees.

Microsoft
C E R T I F I E D
Professional

Microsoft Certified Professional

Microsoft
Specialist

Programming in C# Specialist

Programming in HTML5 with JavaScript and CSS3 Specialist